FALL 2017 APPLICATION GUIDE

CITRIS Foundry accepts motivated teams with technologies that will significantly impact the world. We specialize in deep tech that can disrupt current markets or create new ones.

We work side-by-side for a full 12 months, helping you accelerate from prototype to product-market fit.

WHO WE'RE LOOKING FOR

- Startups with ideas that are original, scalable, and financially viable
- Founders with diverse backgrounds and perspectives are encouraged
- Affiliated with top-tier research universities including UC Berkeley, UC Davis, UC Merced, UC Santa Cruz, UC San Francisco

HOW TO APPLY

- Go to **citrisfoundry.org/apply**
- Applications close 10/27/17 at 11:59PM
- Finalists are invited to pitch in person
- Referrals are strongly considered

1-MINUTE PITCH VIDEO

Help us get to know you. We strongly suggest including each founder and using the YC video guidelines.

✓ Introduce the founders   ✓ Give your elevator pitch   ✓ Share your motivations for launching this startup

✓ Post the video link on Page 2 of the online application. Please use an unlisted (not private) YouTube link.

COMPANY INFORMATION

- ☐ Name and URL
- ☐ In one sentence: what will your company make?
- ☐ What problem you are solving, and for whom?
- ☐ Who will your first customer be?
- ☐ How will the company make money?
- ☐ Did this begin as a research project?
- ☐ Length of time invested in this company
- ☐ Current progress as a company
- ☐ Skill(s) needed to make a market-ready prototype
- ☐ Prototype: stage of development
- ☐ Prototype: link to mockup, rendering, etc
- ☐ Anticipated resources over next 12 months, e.g.:
  - Collaborative workspace
  - Cloud computing
  - Physical prototyping lab
  - Biological wet lab
  - Semiconductor cleanroom

FOUNDER INFORMATION

- ☐ Number of founders
- ☐ How you met
- ☐ How long you've worked together
- ☐ Ownership and equity allocation among founders
- ☐ Geographic proximity of company and founders
- ☐ University affiliation(s)
- ☐ Favorite project you've built outside of work/school
- ☐ Major obligations over next 12 months
  (Our program is intensive; we can advise on bandwidth)
- ☐ Link to each founders' resume or online profile
- ☐ How you heard about this acceleration opportunity

Founding a tech startup is hard. We can help.

CITRIS FOUNDRY